

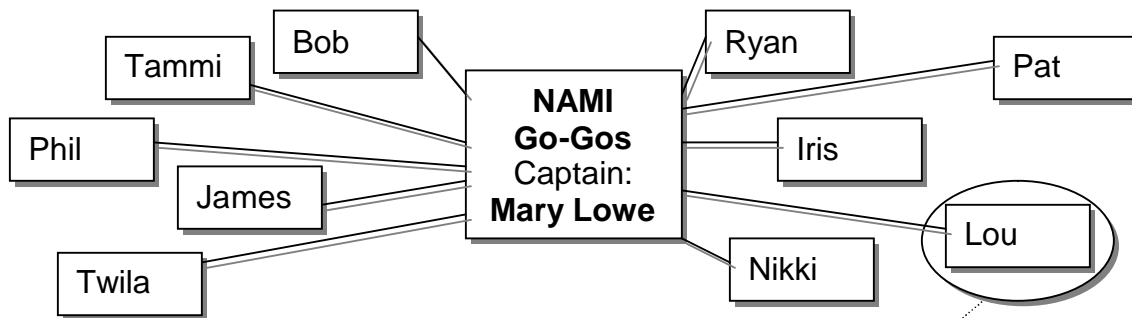
# How to Raise a \$1,000 for NAMIWALK

Our financial goal for the 2007 NAMIWALK is \$100,000. It sounds like a stretch, but we can do it. Think of it like this:

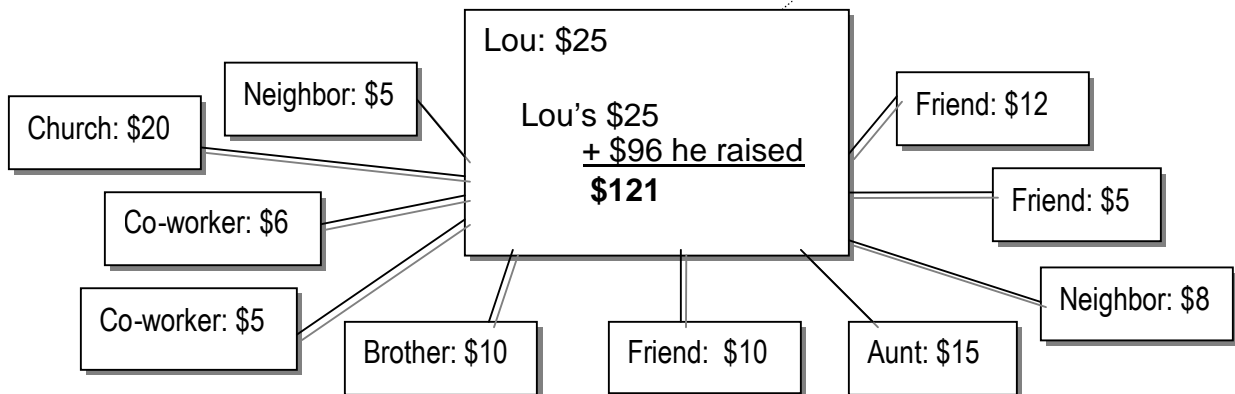
- ✓ 100 teams participate
- ✓ Each team raises about \$1,000,

**100 captains/teams @ \$1,000 = \$100,000**

Now you are probably saying \$1,000 is an awful lot of money for a team to raise! Again, it sounds like a stretch but we can do it. Let's look at an imaginary team and see how it raised \$1,000.



As you can see, Mary Lowe has decided to be a team captain. She has named her team the NAMI Go-Gos and has recruited ten people to be on her team. Lou is one of Mary's ten walkers. This is where Lou raised his \$121:



If Lou raises \$121, and each of the other team members raise about \$100, then Mary Lowe will arrive at the NAMIWALK with about \$1000!

It's a challenge, and we can do it!

**Fight the Stigma → Build Recovery**